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PORTFOLIO

TRADITION AS INNOVATION.
CHINESE WISDOM FOR CONTEMPORARY CHALLENGES.

FABIO GOMES
REFINEMENT OF PERCEPTION AND STRATEGIC CONDUCT

You don't need more answers. Perhaps you need to ask better questions.

Situations are not always difficult to understand because they are complex.

More often than not, they remain misunderstood because we have learned to look at them in the same way.

Fabio Gomes's work is not about teaching protocols, techniques, or formulas.

It is about broadening the way leaders and teams interpret reality, enabling them to make more precise decisions in the face of uncertainty. Rather than simply conveying something new, the aim is to encourage a deeper exploration of what is already known.

Inspired by Chinese martial culture, exclusive, customized programs are developed to strengthen capabilities such as perception, anticipation, and adaptability in complex environments.

When these capabilities are developed, organizations become better prepared to protect people, preserve their reputation, reduce financial losses, minimize legal liabilities, and strengthen operational continuity.

Because the quality of our answers depends, above all, on how we learn to listen to the situation.

Activities are delivered through lectures, training sessions, workshops, and customized programs tailored to each organization's reality.

Fabio Gomes

Born in Rio de Janeiro, Brazil, he works with leaders and teams to enhance the way they interpret reality, enabling them to make more precise decisions when facing unprecedented situations.

He was introduced to Chinese martial culture through the Ving Tsun (詠春) strategic intelligence system, in which he received the title of Senior Master from the International MYVT Federation in New York. He holds a degree in Private Security Management and is currently pursuing a postgraduate qualification in Crisis and Organizational Conflict Management. With nearly three decades of experience, his professional journey spans the Americas, Europe, and Asia.

He has conducted training programs for professionals from companies such as Globo, RIOgaleão, United Airlines, Allos, and Argoplan, as well as members of organizations that routinely operate in critical situations, including BOPE/RJ, the Special Operations Forces of the Brazilian Army and Navy, and United Nations peacekeepers.

His approach, grounded in Chinese martial culture, was presented in an article he authored for the academic and strategic thought arm of the United States Special Operations Command (USSOCOM), which coordinates some of the world's best-known special operations units, including Delta Force and SEAL Team Six.

More than introducing something new, his work seeks to encourage people to make better use of what they already know.



Why China?

Whether in the fields of Defense and Security or in the corporate sector, one question frequently arises:

Why China?

The answer is simple.

Just as Japan is widely recognized for its contribution to quality management, Germany for its excellence in engineering, and Israel for innovation in security and technology, China has developed, over millennia and through numerous wars, a sophisticated culture centered on understanding human relationships, adapting to circumstances, and making decisions in complex environments.

It was within this context that the Chinese martial system of Ving Tsun emerged, not merely in relation to combat, but as a means of refining perception, anticipation, adaptability, and strategic intelligence.

French anthropologist François Laplantine argues that contact with cultures very different from our own provides us with a necessary sense of estrangement. It is precisely because it encourages this estrangement that we become capable of perceiving aspects of our own culture that, because they are so familiar, often go unnoticed.

This is precisely the perspective offered by the Chinese martial tradition.

Therefore, rather than conveying something new, the aim is to encourage a deeper exploration of what is already known, both in theory and in practice.



Potential benefits

ACCESS TO A STRATEGIC APPROACH WITH INTERNATIONAL REACH

Foster team development through an approach to perception and conduct featured in a publication by the academic and strategic thought arm of the United States Special Operations Command (USSOCOM), an organization directly connected to the Pentagon.

PREVENTIVE MITIGATION OF OPERATIONAL RISKS AND LIABILITIES

Encourage conduct grounded in balance, assertive communication, and conflict de-escalation, helping to reduce incidents, reputational damage, and potential legal or financial liabilities for the company.

EXECUTIVE PEACE OF MIND AND REPUTATION PROTECTION

Support the development of leaders and teams to improve operational predictability and business stability, providing partners with peace of mind while protecting the brand from negative exposure and media crises.



Testimonials

“Learning about strategic behavior and maintaining balance under pressure is essential for anyone who connects dreams and people every day. Thank you for sharing so much wisdom.”

- Official RIOgaleão Profile

RIO DE JANEIRO INTERNATIONAL AIRPORT

“It was excellent! Congratulations on the content and the way it was presented. Even within a limited timeframe, you managed to address the subject while also sparking the team's curiosity.”

- Lucas Arloy

TV GLOBO

“It was an honor to take part in this experience. The content on anticipation and strategic awareness was extremely valuable. The Ving Tsun system offers a remarkably clear perspective on conflict management.”

- Fernanda Page

RIOSUL SHOPPING CENTER



NEXT STEP

Ready to get started?

It will be a pleasure to share this journey with you.



 www.fabiogomes.com

 contato@fabiogomes.com

 +55 21 98123-9850

 [@fabiogomes. insta](https://www.instagram.com/fabiogomes insta)

 [linkedin.com/in/fabiogomesmyvt](https://www.linkedin.com/in/fabiogomesmyvt)

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