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PORTFOLIO

TRADITION AS INNOVATION.
EXECUTIVE EDUCATION THROUGH CHINESE MARTIAL CULTURE.

FABIO GOMES
ENHANCING HOW LEADERS AND TEAMS INTERPRET REALITY.

| AUTHOR PUBLISHED BY JOINT SPECIAL OPERATIONS UNIVERSITY (JSOU)
| UNITED STATES SPECIAL OPERATIONS COMMAND (USSOCOM)

You don't need more answers. Perhaps you need to ask better questions.

Situations are not always difficult to understand because they are complex.

More often than not, they remain misunderstood because we have learned to look at them in the same way.

Fabio Gomes's work is not about teaching protocols, techniques, or formulas.

It is about broadening the way leaders and teams interpret reality, enabling them to make more precise decisions in the face of uncertainty. Rather than simply conveying something new, the aim is to encourage a deeper exploration of what is already known.

Inspired by Chinese martial culture, exclusive, customized programs are developed to strengthen capabilities such as perception, anticipation, and adaptability in complex environments.

When these capabilities are developed, organizations become better prepared to protect people, preserve their reputation, reduce financial losses, minimize legal liabilities, and strengthen operational continuity.

Because the quality of our answers depends, above all, on how we learn to listen to the situation.

Fabio Gomes

Senior Master in Ving Tsun (詠春) by the International MYVT Federation (New York), under the mentorship of Grand Master Leo Imamura. Graduate in Private Security Management and currently pursuing a postgraduate degree in Organizational Crisis and Conflict Management.

Served as a guest instructor in the training of BOPE/RJ police officers (Tactical Actions Course), Brazilian Army Special Operations Forces (Commando Actions Course and Special Forces Course), Brazilian Navy Amphibious Commandos, and military personnel for UN Peacekeeping Missions.

Author of the book "The Art of Fighting Without Fighting" and articles published by renowned strategic studies institutions, including the Brazilian Army Doctrine Center, the International Law Enforcement Educators and Trainers Association (ILEETA), and the Joint Special Operations University of the United States Special Operations Command (JSOU/USSOCOM).

With this experience and time spent across the Americas, Europe, and Asia, he brings principles of Chinese martial culture to a wide range of sectors in the corporate world, contributing to the enhancement of the perception and strategic conduct of leaders and teams in the face of the need for adaptation and decision-making in complex contexts, especially when the expected encounters the unprecedented.

 **ALLOS**

 

Some companies already served.



Why China?

Whether in the fields of Defense and Security or in the corporate sector, one question frequently arises:

Why China?

The answer is simple.

Just as Japan is widely recognized for its contribution to quality management, Germany for its excellence in engineering, and Israel for innovation in security and technology, China has developed, over millennia and through numerous wars, a sophisticated culture centered on understanding human relationships, adapting to circumstances, and making decisions in complex environments.

It was within this context that the Chinese martial system of Ving Tsun emerged, not merely in relation to combat, but as a means of refining perception, anticipation, adaptability, and strategic intelligence.

French anthropologist François Laplantine argues that contact with cultures very different from our own provides us with a necessary sense of estrangement. It is precisely because it encourages this estrangement that we become capable of perceiving aspects of our own culture that, because they are so familiar, often go unnoticed.

This is precisely the perspective offered by the Chinese martial tradition.

Therefore, rather than conveying something new, the aim is to encourage a deeper exploration of what is already known, both in theory and in practice.



International reach

The principles explored in the development of leaders and teams have also attracted the interest of the world's largest and most influential special operations command.

Fabio Gomes had an article published by the Joint Special Operations University (JSOU), the strategic studies institution of the United States Special Operations Command (USSOCOM), responsible for coordinating elite units such as Delta Force and SEAL Team Six.

His work was highlighted by JSOU for challenging conventional thinking in special operations and demonstrating how martial arts-inspired training can enhance decision-making in high-pressure environments.

The publication was classified as relevant to the topics of strategy, interagency relations, and the Global SOF Network, the latter involving elite units from the United States and allied countries. In addition, according to JSOU, the work is thematically related to the Special Operations Forces-Security Cooperation and National Resistance Course, both offered by the institution.

Martial knowledge that goes beyond the obvious and responds to the most demanding scenarios.



Read the publication on JSOU.



Potential benefits

ENHANCEMENT OF PERCEPTION AND STRATEGIC CONDUCT

Encourage leaders and teams to broaden their reading of situations, fostering the identification of significant indicators, the anticipation of scenarios, and decision-making in complex and unexpected circumstances.

PREVENTIVE MITIGATION OF OPERATIONAL RISKS AND LIABILITIES

Promote conduct grounded in balance, assertive communication, and conflict de-escalation, aiming to help reduce incidents and potential legal or financial liabilities arising from operations.

EXECUTIVE PEACE OF MIND AND REPUTATION PROTECTION

Contribute to the development of leaders and teams to foster operational predictability and business stability, providing greater peace of mind to business owners and contributing to the protection of the brand against negative exposure or media crises.



Forms of engagement

Three forms of engagement, defined according to the needs and context of each organization.

1. INTERVENTIONS

Lectures, seminars, and workshops tailored to address the specific needs of leaders and teams.

2. DEVELOPMENT PROGRAMS

Medium- and long-term projects structured around the organization's challenges and implemented through periodic sessions, allowing the process to evolve in step with reality and its changes.

3. ADVISORY

Long-term strategic advisory for leaders, providing a space for dialogue and reflection in the face of challenges, changes, and complex situations involving perception, adaptation, and decision-making.

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PERSONALIZATION REQUIRES PROXIMITY

Each engagement is developed based on the reality, needs, and context of each organization. For this reason, a limited number of projects are undertaken simultaneously, preserving proximity and the quality of each engagement.



Testimonials

“Learning about strategic behavior and maintaining balance under pressure is essential for anyone who connects dreams and people every day. Thank you for sharing so much wisdom.”

- Official RIOgaleão Profile

RIO DE JANEIRO INTERNATIONAL AIRPORT

“It was excellent! Congratulations on the content and the way it was presented. Even within a limited timeframe, you managed to address the subject while also sparking the team's curiosity.”

- Lucas Arloy

TV GLOBO

“It was an honor to take part in this experience. The content on anticipation and strategic awareness was extremely valuable. The Ving Tsun system offers a remarkably clear perspective on conflict management.”

- Fernanda Page

RIOSUL SHOPPING CENTER



NEXT STEP

Ready to get started?

It will be a pleasure to share this journey with you.



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