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PORTFOLIO

TRADITION AS INNOVATION.
EXECUTIVE EDUCATION THROUGH CHINESE MARTIAL CULTURE.

FABIO GOMES
ENHANCING HOW LEADERS AND TEAMS INTERPRET REALITY.

AUTHOR PUBLISHED BY JOINT SPECIAL OPERATIONS UNIVERSITY (JSOU)
UNITED STATES SPECIAL OPERATIONS COMMAND (USSOCOM)

The context changes. Relationships change. The challenge of perceiving change remains.

Situations are not static. People, relationships, and circumstances are constantly changing. The challenge begins when strategic awareness fails to keep pace with these changes.

Protocols, planning, and experience are essential. But their effectiveness also depends on the ability to identify what has changed, assess the circumstances, and adapt.

Grounded in Chinese martial culture, Fabio Gomes's work aims to strengthen leaders' and teams' capacity for perception and strategic conduct in complex environments.

More than conveying something new, the approach is designed to encourage a better use of what is already known.

Fabio Gomes



Born in Rio de Janeiro, he was introduced to Chinese martial culture through the Ving Tsun (詠春), strategic intelligence system, in which he earned the title of Senior Master from the International MYVT Federation in New York, under the mentorship of Grand Master Leo Imamura. Holding a degree in Private Security Management and a postgraduate qualification in Crisis and Organizational Conflict Management.

Served as a guest instructor in the training of BOPE/RJ police officers (Tactical Actions Course), Brazilian Army Special Operations Forces (Commando Actions Course and Special Forces Course), Brazilian Navy Amphibious Commandos, and military personnel for UN Peacekeeping Missions.

Author of the book "The Art of Fighting Without Fighting" and articles published by renowned strategic studies institutions, including the Brazilian Army Doctrine Center, the International Law Enforcement Educators and Trainers Association (ILEETA), and the Joint Special Operations University of the United States Special Operations Command (JSOU/USSOCOM).

With more than 25 years of experience and work across the Americas, Europe, and Asia, he brings principles of Chinese martial culture to a wide range of corporate sectors, helping enhance leaders' and teams' perception and strategic conduct in the face of a constantly changing reality that requires adaptability and decision-making in complex environments.

ALLOS

Coca-Cola UNITED

Some companies already served.

Why China?

Whether working with professionals in Defense, Security, or the corporate sector, one question has consistently come up:

Why China?
The answer is simple.

Just as Japan is widely recognized for its contributions to quality management, Germany for excellence in engineering, and Israel for innovation in security and technology, China has developed, over thousands of years and through many wars, a sophisticated culture focused on understanding reality through its transformations, human relationships, and present circumstances. Rather than viewing change solely as disruption, it can also be understood as a natural part of the dynamics of situations.

It was within this context that the Chinese martial system of Ving Tsun emerged, not merely as an approach to combat in the physical dimension, but as a means of enhancing perception, anticipation, and the capacity to adapt.

French anthropologist François Laplantine argued that contact with cultures very different from our own creates a certain sense of unfamiliarity, but it is precisely this that expands our ability to perceive aspects of our own culture that, because they are so familiar, normally go unnoticed. It is from this perspective that the Chinese martial tradition is applied.

This perspective offers a new interpretive lens for exploring existing knowledge and experiences, both in the technical and behavioral domains.



Beyond the obvious



> *In this occasional paper, the author challenges conventional thinking in special operations by revealing why doing less can achieve far more. Drawing on the powerful concept of wu wei, it introduces a bold approach to influence—one that replaces force with precision, timing, and deep situational awareness.*
> *Through compelling insights and real-world experience, the paper shows how operators can shape outcomes without triggering resistance or escalation. It also uncovers how martial arts–inspired training sharpens decision-making in high-pressure environments.*
> *For leaders navigating today's most complex missions, this paper proposes a strategic framework that highlights the importance of perception over overt intervention.*

This text is not from **Harvard**. It is from the **Joint Special Operations University (JSOU)**, in the presentation of Fabio Gomes' article, published among its academic works.

JSOU is the strategic studies institution of the United States Special Operations Command (USSOCOM), the command to which elite units such as Delta Force and SEAL Team Six are subordinate.

Martial knowledge that goes beyond the obvious and responds to the most demanding scenarios.

Read the publication on JSOU.

Potential benefits

ENHANCEMENT OF PERCEPTION AND STRATEGIC CONDUCT

Encourage leaders and teams to broaden their reading of situations, fostering the identification of significant indicators, the anticipation of scenarios, and decision-making in complex and unexpected circumstances.

PREVENTIVE MITIGATION OF OPERATIONAL RISKS AND LIABILITIES

Promote conduct grounded in balance, assertive communication, and conflict de-escalation, aiming to help reduce incidents and potential legal or financial liabilities arising from operations.

EXECUTIVE PEACE OF MIND AND REPUTATION PROTECTION

Contribute to the development of leaders and teams to foster operational predictability and business stability, providing greater peace of mind to business owners and contributing to the protection of the brand against negative exposure or media crises.



Forms of engagement

Three forms of engagement, defined according to the needs and context of each organization.

1. INTERVENTIONS

Lectures, seminars, and workshops tailored to address the specific needs of leaders and teams.

2. DEVELOPMENT PROGRAMS

Medium- and long-term projects structured around the organization's challenges and implemented through periodic sessions, allowing the process to evolve in step with reality and its changes.

3. ADVISORY

Long-term strategic advisory for leaders, providing a space for dialogue and reflection in the face of challenges, changes, and complex situations involving perception, adaptation, and decision-making.

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PERSONALIZATION REQUIRES PROXIMITY

Each engagement is developed based on the reality, needs, and context of each organization. For this reason, a limited number of projects are undertaken simultaneously, preserving proximity and the quality of each engagement.



Testimonials

"Learning about strategic behavior and maintaining balance under pressure is essential for anyone who connects dreams and people every day. Thank you for sharing so much wisdom."

- Official RIOgaleão Profile
RIO DE JANEIRO INTERNATIONAL AIRPORT

"It was excellent! Congratulations on the content and the way it was presented. Even within a limited timeframe, you managed to address the subject while also sparking the team's curiosity."

- Lucas Arloy
TV GLOBO

"It was an honor to take part in this experience. The content on anticipation and strategic awareness was extremely valuable. The Ving Tsun system offers a remarkably clear perspective on conflict management."

- Fernanda Page
RIOSUL SHOPPING CENTER



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NEXT STEP

Ready to get started?

It will be a pleasure to share this journey with you.



www.fabiogomes.com

contato@fabiogomes.com

+55 21 98123-9850

@fabiogomes.insta

linkedin.com/in/fabiogomesmyvt

Because the quality of the answers depends, above all, on how well we learn to listen to the situation.